TigerGraph

Use Case Discovery

Expert-led discovery for actionable business insights

Start on Your TigerGraph Journey

Discover how businesses in your industry are increasing revenue, reducing risk, and driving operational efficiency using TigerGraph's powerful graph analytics capabilities. This workshop consists of three working sessions designed to show you how TigerGraph can help you extract value from your connected data.

Designed to Reveal Areas of Business Value

The Use Case Discovery Workshop focuses on key business areas, including data resilience, customer 360, anti-money laundering, fraud detection, supply chain, cybersecurity, or specific business functions like reducing churn, making personalized product recommendations, healthcare analytics, and other subject areas you identify as valuable to your business.

We will explore the business benefits of real-time decisioning solutions, review best practices for connected data, ideate on areas for high-value use cases, and determine the right approach to accelerate your graph database journey. TigerGraph experts will work with you to determine the business, technical, and data requirements of your use cases and identify the measurable business value for our solutions.

The Use Case Discovery Workshop is a collaborative exercise designed to:

- Explore the business benefits of real-time decisioning solutions
- Review best practices for Connected Data
- Ideate on areas for high-value use cases
- Discuss requirements around output, reporting, and user interface
- Identify our solutions' measurable business value

TigerGraph Elements workshops are expert-led, interactive sessions designed to help organizations understand the possibilities graph technology offers and build innovative, powerful graph-based solutions to fit their unique business needs.

Three Stages of Discovery

The Use Case Discovery Workshop is broken down into three sessions, each one building on the last. Prior to the first session, you'll receive a questionnaire that will help us build an agenda that will yield the best results.

SESSION 1 - DISCOVERY & KNOWLEDGE SHARE

In this opening session, we'll focus on your key business areas and how graph analytics can drive value from your connected data. Part of the session will involve goal definition, looking at how other businesses in the industry are using graph analytics, and start to dive into the features and functionality that will make up your graph database solution.

SESSION 2 - IDEATION & DESIGN

The second workshop session begins the process of designing a wireframe use case and discussing The Art of the Possible. We'll dive further into your use case, including demonstrations and key decisions, and look at how to accurately measure success for TigerGraph in your organization.

SESSION 3 - RECOMMENDATIONS & PROPOSAL

In this wrap-up session, the TigerGraph team will present a use case design with a recommended approach and next steps proposal to guide your journey with us.

REQUEST A TIGERGRAPH WORKSHOP TODAY

Request a TigerGraph Workshop Today Are you interested in scheduling a Data Science Lab or any of our other Elements workshops? Contact your customer success team at **csg@tigergraph.com** to get started.

About TigerGraph

TigerGraph is the world's fastest graph analytics platform designed to unleash the power of interconnected data for deeper insights and better outcomes. TigerGraph fulfills the true promise and benefits of the graph platform by tackling the toughest data challenges in real time, no matter how large or complex the dataset. TigerGraph supports applications such as IoT, AI and machine learning to make sense of ever-changing big data.

For more information, follow the company on Twitter @TigerGraphDB or visit us at www.tigergraph.com Contact us at sales@tigergraph.com

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